

## Case Study

# Enhancing Crop Productivity Using NICO Nanobubble Technology



### Overview

Efficient water quality and oxygen availability play a crucial role in crop productivity, nutrient uptake, and plant health. Conventional irrigation systems often lack dissolved oxygen, leading to sub-optimal root activity and increased susceptibility to soil-borne diseases.

This case study evaluates the impact of NICO Nanobubble (NNB) Technology on improving irrigation water quality, enhancing crop yield, and reducing chemical dependency in strawberry cultivation under open-field conditions.

### Project Details

- **Location:** Manouli Village, Sonipat, Haryana
- **Application:** Strawberry Cultivation (Soil-based, Open Field)
- **Water Source:** Borewell
- **Technology:** NICO Nanobubble System
- **Application Duration:** 1 hour treatment cycle
- **Study Objective:** Comparative assessment with and without nanobubble-treated water
- **Operation Type:** Power-Free (Hydraulic Pressure Driven)



### Pre-Implementation Challenges

Prior to the implementation of nanobubble technology, the farm experienced typical agricultural limitations:

- Limited dissolved oxygen in irrigation water, affecting root respiration and nutrient uptake
- Moderate crop yield and inconsistent fruit quality
- Higher incidence of soil-borne fungal and bacterial diseases (20–30% loss)
- Dependence on fertilizers and pesticides for crop management
- Standard harvest cycles without accelerated crop maturity



## NICO Nanobubble Solution

The study utilized the NICO AGNIROOT 08, designed to enrich irrigation water with ultra-fine oxygen bubbles (<200 nm), enhancing oxygen availability at the root zone.

Key functional advantages:

- **Improved Root Oxygenation:** Enhanced oxygen diffusion in soil and rhizosphere
- **Better Nutrient Uptake:** Increased absorption efficiency leading to reduced chemical inputs
- **Disease Suppression:** Healthier root systems reduce susceptibility to pathogens
- **Enhanced Plant Physiology:** Improved plant vigor, fruit size, and color
- **Optimized Water Utilization:** Improved effectiveness of irrigation water



## Performance Outcomes

Parameter	Unit	Without *NNB Water	With *NNB Water
Average Yield per Plant	g	600	<b>1,000</b>
Total Yield per Acre	kg	18,000	<b>30,000</b>
Fruit Size & Firmness	-	Medium	<b>Bigger, firmer, improved color</b>
Disease Incidence	% loss	30%	<b>5%</b>
Fertilizer / Pesticide Use	%	100% (baseline)	<b>75%</b>
Harvest Time	days	Normal	<b>7 days earlier</b>

\*NNB - NICO Nanobubble



## Key Results and Impact

The integration of nanobubble-treated irrigation water resulted in measurable and high-impact agricultural benefits:

- **Enhanced Crop Productivity:** Yield per plant increased from 600 g to 1,000 g (~65–70%), while total yield per acre rose from 18,000 kg to 30,000 kg (~65%).
- **Improved Crop Quality:** Noticeable improvement in fruit size, firmness, and color, leading to higher market value and better grade consistency.
- **Reduced Disease Incidence:** Crop losses declined from 30% to 5%, driven by healthier root systems and reduced pathogen activity.
- **Lower Chemical Dependency:** Fertilizer and pesticide usage decreased by approximately 25%, supported by enhanced nutrient uptake efficiency.
- **Accelerated Crop Cycle:** Harvesting was achieved up to 7 days earlier, improving crop turnover and market timing advantages.
- **Improved Root-Zone Environment:** Increased dissolved oxygen enhanced root activity and supported a more balanced rhizosphere ecosystem.
- **Higher Farm Profitability:** The combined effect of ~65% yield increase, reduced input costs, and improved crop quality significantly strengthened overall farm economics and return on investment.

## Conclusion

The implementation of the NICO AGNIROOT nanobubble system has demonstrated clear potential to enhance overall crop performance by improving root-zone conditions and optimizing resource utilization. By strengthening plant health and enabling more efficient input use, the technology supports consistent, high-quality agricultural output.

This study highlights nanobubble technology as a practical and scalable solution for modern farming systems, particularly in high-value crops such as strawberries, where productivity, quality, and efficiency are critical to long-term success.